

PlayNest Privacy Policy

Effective Date: June 17, 2026 | Operated by TL Media Group LLC ("PlayNest")

This Privacy Policy describes how PlayNest collects, uses, discloses, and protects your personal information when you access or use the PlayNest website at playnest.social, mobile interfaces, and any related services (collectively, the "Service"). By using the Service, you consent to the practices described in this Privacy Policy.

Capitalized terms not defined here have the meanings given in our Terms of Service.

1. Who we are

PlayNest is operated by TL Media Group LLC, a limited liability company doing business as "PlayNest." Throughout this policy, "PlayNest," "we," "us," and "our" refer to the company and the Service.

2. Age restriction

The Service is intended for users who are at least eighteen (18) years of age. We do not knowingly collect personal information from anyone under 18. If you are a parent or guardian and believe your child has provided us with personal information, please contact us at hello@playnest.social and we will delete the information.

3. Information we collect

3.1 Information you provide

When you create an account, use the Service, or communicate with us, you may provide us with the following:

- **Account information:** email address, password (stored hashed), display name, username, and profile data such as bio and avatar.
- **Profile preferences:** preferred games and other voluntary information.
- **Social identifiers:** Facebook profile URL, Instagram handle, and similar information you choose to provide for promotional eligibility verification.
- **Communications:** messages you send to us, customer support inquiries, and feedback.
- **Group recommendations:** information you submit when recommending Game Rooms to be added to the directory.
- **Uploaded images:** avatars, banners, and any other images you upload to the Service.
- **Other information:** any other information you choose to provide.

3.2 Information collected automatically

When you access or use the Service, we automatically collect:

- **Device information:** IP address, device type, operating system, browser type, and user-agent string.
- **Usage data:** pages viewed, features used, time and duration of access, click activity (including click-outs to Host platforms), saves, and other interaction data — used for host analytics within the Service.

- **Login data:** the dates and times you log into the Service.
- **Cookies and similar technologies:** small data files stored on your device that help us operate the Service, remember your preferences, and keep you signed in. See Section 8.
- **Approximate location:** derived from your IP address.
- **Push subscription tokens:** if you enable push notifications, the subscription identifier issued by your browser.
- **Other technical data** necessary for security, fraud prevention, and operation of the Service.

3.3 Information from third parties

We may receive information about you from third parties, including:

- **Sign-in providers:** if you choose "Continue with Google," Google sends us your basic Google profile (name and email). We never receive or store your Google password.
- **Identity verification:** information from social media platforms when you verify completion of promotional tasks (e.g., confirming you have followed our Instagram account or joined our Facebook group).
- **Hosts:** confirmation that a prize was successfully fulfilled.

4. How we use your information

We use your information for the following purposes:

- To provide, operate, and maintain the Service.
- To authenticate your account and verify your identity.
- To verify your eligibility for and administer Promotions (including verification of tasks such as Instagram follow and Facebook group membership).
- To facilitate communications between you and Hosts in connection with prize redemptions.
- To prevent fraud, abuse, and unauthorized account activity (including review of suspicious account patterns such as repeated IP addresses, duplicate social handles, or unusual task completion patterns).
- To communicate with you, including sending service-related notifications, promotional updates, and responses to your inquiries.
- To improve and personalize the Service.
- To enforce our Terms of Service and protect our legal rights.
- To comply with applicable laws and respond to legal requests.
- For any other purpose disclosed at the time of collection or to which you consent.

5. How we share information

We do not sell your personal information. We share it only with:

- **Service providers who run the platform on our behalf**, under obligations to protect your data — our database, authentication, and file-storage provider (Supabase); our application hosting and content

delivery provider (Vercel); and our email provider (Resend), which receives your email address and the contents of emails we send you.

- **Sign-in providers** — if you choose "Continue with Google," Google handles your sign-in and shares your basic profile (name and email) with us. We never receive or store your Google password.
- **Push notification services** — if you turn on notifications, your browser's push service (such as Google, Mozilla, or Apple, depending on your browser and device) receives the push subscription and the message content needed to deliver them.
- **Hosts you choose to interact with** — when you win a Promotion and select a claimed Game Room, we share limited information with that Host so they can apply game credit to your account, including your name, the game you wish to play, your in-game username (if you have one), and your Facebook profile URL (if you need a new account set up). Hosts are independent operators governed by their own policies.
- **Authorities** — when required by law, or to protect the rights, safety, and security of PlayNest and its users.
- **In connection with a business transaction** — if we are involved in a merger, acquisition, financing, sale of assets, bankruptcy, or other change-of-control transaction, your information may be transferred as part of that transaction. We will notify you of any such transaction.
- **Aggregated or de-identified data** — we may share data that cannot be used to identify you for any purpose, including analytics, research, or business development.
- **With your consent** — we may share your information with third parties when you have given us your consent to do so.

6. Third-party service providers

We rely on a small number of trusted third-party service providers to operate PlayNest. These providers process certain user data on our behalf, only as needed to provide their service. We do not sell your data to any of them.

Supabase

Purpose: Account authentication, database, and file storage. **Data received:** email address, hashed password, display name, username, profile and avatar/banner images, verification screenshots, messages, IP address, and other account and activity data. **Privacy policy:** supabase.com/privacy

Vercel

Purpose: Website hosting, content delivery, and serverless infrastructure. **Data received:** IP address, browser/user-agent, and standard request and log metadata for every page and request served. **Privacy policy:** vercel.com/legal/privacy-policy

Resend

Purpose: Sending transactional and notification emails (such as claim decisions, prize notifications, and account messages). **Data received:** your email address and the contents of the emails we send you. **Privacy policy:** resend.com/legal/privacy-policy

Google (Sign-in with Google)

Purpose: Optional social sign-in. If you choose "Continue with Google," Google processes your sign-in and shares your basic Google profile (name and email) with us. **Privacy policy:** policies.google.com/privacy

Browser push services (Google, Mozilla, Apple)

Purpose: Delivering push notifications you opt into. The relevant service depends on your browser and device — Google Firebase Cloud Messaging for Chrome and Android, Mozilla autopush for Firefox, and Apple Push Notification Service for Safari. **Data received:** your browser's push subscription endpoint and the notification content. **Privacy policies:** policies.google.com/privacy · mozilla.org/privacy · apple.com/legal/privacy

7. Third-party content

Some images shown on the Service — such as community banner photos — are hosted by third parties. When your browser loads these images, those providers may receive your IP address and browser type. These services include:

- **Unsplash** — unsplash.com/privacy
- **Meta (Facebook) CDN** — facebook.com/privacy/policy
- **Amazon Web Services (S3)** — aws.amazon.com/privacy

We do not control and are not responsible for the privacy practices of these third parties.

8. Analytics, advertising, and tracking

PlayNest does not use third-party analytics services, advertising networks, behavioral-tracking pixels, tag managers, or session-recording tools. We do not run ads on the Service, and we do not sell data to advertisers.

The interaction data referenced above (such as profile views and link clicks) is first-party data, collected directly by PlayNest and used only for host analytics and product operations within the Service. Our web fonts are self-hosted, so loading PlayNest does not send your data to a font provider.

We may review aggregate, non-identifying traffic information from our hosting platform to keep the Service reliable.

9. Payments

PlayNest does not currently process payments and does not use a payment processor. If we add paid features in the future, we will update this policy to disclose the payment provider before collecting any payment information.

10. Data retention

We retain your personal information for as long as your account is active or as needed to provide the Service to you. We may also retain information after your account is closed to (a) comply with legal obligations; (b) resolve disputes; (c) prevent fraud and abuse; (d) enforce our agreements; and (e) protect legitimate business interests. After such period, we will delete or anonymize your information unless retention is required by law.

11. Your rights and choices

Depending on where you live, you may have certain rights regarding your personal information:

- **Access** — request a copy of the personal information we hold about you.
- **Correction** — request that we correct inaccurate or incomplete information.
- **Deletion** — request that we delete your personal information, subject to certain exceptions.
- **Objection** — object to certain uses of your information.
- **Restriction** — ask us to restrict our use of your information.
- **Portability** — receive your personal information in a portable format.
- **Withdrawal of consent** — withdraw any consent you previously gave us.

To exercise any of these rights, please contact us at hello@playnest.social. We will respond within the timeframe required by applicable law. We may need to verify your identity before processing your request.

You may also opt out of receiving marketing emails from us by following the unsubscribe link in those emails. Note that you will still receive transactional and service-related communications.

12. Cookies and tracking

We use cookies and similar technologies to operate, secure, and improve the Service. Cookies are small text files stored on your device. We use:

- **Essential cookies** — required for the Service to function (e.g., authentication and security).
- **Preference cookies** — remember your settings and preferences.

You can control cookies through your browser settings. Disabling cookies may affect the functionality of the Service.

13. Security

We take reasonable measures to protect your information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission or storage is completely secure. We cannot guarantee the absolute security of your information.

You are responsible for keeping your account credentials confidential. Notify us immediately at hello@playnest.social if you believe your account has been compromised.

14. International users

The Service is operated from the United States. If you access the Service from outside the United States, your information will be transferred to, stored, and processed in the United States. By using the Service, you consent to such transfer, storage, and processing.

15. California privacy rights

If you are a California resident, the California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA) provide you with additional rights regarding your personal information, including the right to know what personal information we collect, the right to delete personal information we have collected, the right to correct inaccurate personal information, the right to opt out of the sale or sharing of personal information (note: PlayNest does not sell personal information), and the right to non-discrimination for exercising your privacy rights. To exercise any of these rights, please contact us at hello@playnest.social.

16. Third-party links and services

The Service may contain links to third-party websites, applications, or services (including Hosts' Game Rooms and third-party gaming platforms). This Privacy Policy does not apply to those third parties. We encourage you to review the privacy policies of any third party before providing them with your information.

17. Do Not Track signals

Some browsers offer a "Do Not Track" (DNT) signal. The Service does not currently respond to DNT signals because no industry-wide standard has been adopted.

18. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. If we make material changes, we will notify you by posting the updated policy on the Service and updating the "Effective Date" at the top. Your continued use of the Service after such changes constitutes your acceptance of the updated Privacy Policy.

19. Contact us

If you have questions, comments, or requests about this Privacy Policy or our data practices, please contact us at:

Email: hello@playnest.social

Operator: TL Media Group LLC d/b/a PlayNest

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